

POL/Janice Arnold-Jones for Dates: 09/25/12-10/05/12

DW Turner
adam turner

KRQE
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(505)998-9530

Proposal ID: 23243

Description: flight - 9/25/12 - 1

Flight: 09/25/12-10/05/12

Books: KRQE: Q4-2012 EST



:KBIM-TV:
:KREZ-TV:

25/22B
25/25-

Zeng
9/19/12

KRQE Program	Daypart	Length	Rate	09/24		10/01	Total	A35+ RTG
				09/24	10/01			
KRQE News 13 @ 5a M-F 5-6 AM	EM	:30	\$50	3	2	5	1.1	5
							\$250	\$45
KRQE News 13 @ 6a M-F 6-7 AM	EM	:30	\$100	2	2	4	2.0	5
							\$400	\$50
The Early Show M-F 7-9 AM	EM	:30	\$70	3		3	1.5	5
							\$210	\$47
			\$100		2	2	1.5	4
							\$200	\$67
KRQE News 13 @ Noon M-F 12-12:30 PM	DY	:30	\$275	2		2	4.5	3
							\$550	\$61
			\$125		3	3	4.5	3
							\$375	\$28
Dr. Phil (SYN) M-F 3-4 PM	EF	:30	\$100	3	3	6	2.7	5
							\$600	\$37
KRQE News 13 @ 4P M-F 4-4:30 PM	EN	:30	\$175	2		2	4.3	4
							\$350	\$41
			\$125		3	3	4.3	5
							\$375	\$29
KRQE News 13 @ 430P M-F 4:30 PM-5 PM	EN	:30	\$175	2		2	4.9	4
							\$350	\$36
			\$125		3	3	4.9	5
							\$375	\$26
KRQE News 13 @ 530P M-F 5:30-6 PM	EN	:30	\$250		3	3	6.6	5
							\$750	\$38
KRQE News 13 @ 10P M-F 10-10:35 PM	LN	:30	\$550	3	3	6	8.4	5
							\$3,300	\$65
KRQE News 13 @ 10P Sat Sa 10-10:35 PM	LN	:30	\$325	1		1	5.3	5
							\$325	\$61
KRQE News 13 @ 10P Sun Su 10-10:35 PM	LN	:30	\$500	1		1	7.4	4
							\$500	\$68
David Letterman M-F 10:35-11:37 PM	LF	:30	\$125	3	3	6	2.4	5
							\$750	\$52

KRQE Program	Daypart	Length	Rate	09/24	10/01	Total	A35+ RTG
KRQE Weekly Summary		Weekly		09/24	10/01	Total	GRP CPP
		Units		25	27	52	203.0
		Total \$		\$4,960	\$4,700	\$9,660	\$48
						Reach	54.7
						Frequency	3.7
KRQE Monthly Summary		Monthly	September 2012		October 2012		
		Units		25		27	
		Total \$		\$4,960		\$4,700	
		GRP		92.4		110.6	

SIGNATURE

DATE

Spot Manager: All, 09/27/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/27/12												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					\$50.00			
PQL/Janice Ai	207273 CBS This Morni	CBS Early S	:30 P5	KRQE JANICE AF					\$70.00			
PQL/Janice Ai	207273 M-F KRQE New:	4p-430p	:30 P4	KRQE JANICE AF					\$175.00			
POL/Janice Ai	207273 M-F KRQE New:	12p-1230p	:30 P3	KRQE JANICE AF					\$275.00			
POL/Janice Ai	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF					\$125.00			
POL/Janice Ai	207273 M-F KRQE New:	430p-5p	:30 P4	KRQE JANICE AF					\$175.00			
												\$870.00
												\$870.00
Date: 09/28/12												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					6:31:40 AM			\$100.00
PQL/Janice Ai	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF					3:24:44 PM			\$100.00
PQL/Janice Ai	207273 M-F KRQE New:	430p-5p	:30 P4	KRQE JANICE AF					4:49:10 PM			\$175.00
PQL/Janice Ai	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF					10:27:34 PM			\$550.00
												\$925.00
												\$925.00
Date: 09/29/12												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 LN Sa		10p-1035p	:30 P5	KRQE JANICE AF				10:26:53 PM			\$325.00
												\$325.00
												\$325.00
Date: 09/30/12												
<i>Station: KRQE</i>												
POL/Janice Ai	207273 LN Su		10p-1035p	:30 P4	KRQE JANICE AF				10:06:55 PM			\$500.00
												\$500.00
												\$500.00
Date: 10/01/12												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					5:12:36 AM			\$50.00
PQL/Janice Ai	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					6:18:40 AM			\$100.00
POL/Janice Ai	207273 CBS This Morni	CBS Early S	:30 P4	KRQE JANICE AF					8:46:01 AM			\$100.00
POL/Janice Ai	207273 M-F KRQE New:	12p-1230p	:30 P5	KRQE JANICE AF					12:05:17 PM			\$125.00
PQL/Janice Ai	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF					3:51:28 PM			\$100.00
PQL/Janice Ai	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF					10:07:52 PM			\$550.00
PQL/Janice Ai	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF					10:47:00 PM			\$125.00
												\$1,150.00
												\$1,150.00
Date: 10/02/12												
<i>Station: KRQE</i>												
POL/Janice Ai	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					5:52:14 AM			\$50.00
POL/Janice Ai	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					6:52:05 AM			\$100.00
PQL/Janice Ai	207273 CBS This Morni	CBS Early S	:30 P4	KRQE JANICE AF					8:28:02 AM			\$100.00
POL/Janice Ai	207273 M-F KRQE New:	12p-1230p	:30 P5	KRQE JANICE AF					12:18:49 PM			\$125.00
POL/Janice Ai	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF					3:43:05 PM			\$100.00
POL/Janice Ai	207273 M-F KRQE New:	430p-5p	:30 P5	KRQE JANICE AF					4:47:10 PM			\$125.00
PQL/Janice Ai	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF					5:58:28 PM			\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 M-F KRQE New:	12p-1230p	:30 P5	KRQE JANICE AF					12:20:19 PM			\$125.00
PQL/Janice Ai	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF					3:16:01 PM			\$100.00
POL/Janice Ai	207273 M-F KRQE New:	4p-430p	:30 P5	KRQE JANICE AF					4:17:20 PM			\$125.00
PQL/Janice Ai	207273 M-F KRQE New:	430p-5p	:30 P5	KRQE JANICE AF					4:57:26 PM			\$125.00
PQL/Janice Ai	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF					5:36:12 PM			\$250.00
POL/Janice Ai	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF					11:11:45 PM			\$125.00
												\$850.00

[Sorted by: Date]

Spot Manager: All, 09/27/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
												\$850.00
Date: 10/03/12												
Date: 10/04/12												
Station: KRQE												
POL/Janice Al	207273 M-F KRQE New:4p-430p			:30 P5			KRQE JANICE AF		4:28:00 PM			\$125.00
POL/Janice Al	207273 KRQE News 13 530p-6p			:30 P5			KRQE JANICE AF		5:43:18 PM			\$250.00
POL/Janice Al	207273 LN M-F 10p-1035p			:30 P5			KRQE JANICE AF		10:15:51 PM			\$550.00
POL/Janice Al	207273 David Letterman 1035p-1137p			:30 P5			KRQE JANICE AF		11:23:45 PM			\$125.00
												\$1,050.00
												\$1,050.00

Date: 10/05/12

Station: KRQE

POL/Janice Al	207273 M-F KRQE New:4p-430p			:30 P5			KRQE JANICE AF		4:08:15 PM			\$125.00
POL/Janice Al	207273 M-F KRQE New 430p-5p			:30 P5			KRQE JANICE AF		4:37:55 PM			\$125.00
POL/Janice Al	207273 LN M-F 10p-1035p			:30 P5			KRQE JANICE AF		10:26:13 PM			\$550.00
												\$800.00
												\$800.00
												\$7,320.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE

 STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, ADAM TURNER,
 being/on behalf of: JANICE ARNOUS-JONES, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: U.S. CONGRESS CO - 1
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

JANICE Arnold JONES for CONGRESS
P O BOX 20460 ABQ NM 87154
Vic BRUNO, TREASURER

I represent that the payment for the above described broadcast time has been furnished by:

JANICE Arnold-JONES for CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vic BRUNO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/21/12
Date

JANICE E. JONES
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANICE ANTHON-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

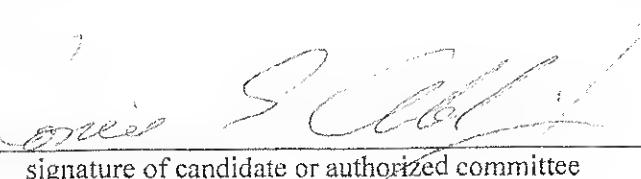
does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JANICE ANTHON-JONES

printed name

9/21/12

date

Spot Manager: All, 09/24/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
<i>Date: 09/25/12</i>												
<i>Station: KRQE</i>												
POL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						5:38:33 AM		\$50.00
POL/Janice Ai	207273 CBS This Mornii CBS Early S	:30	P5	KRQE JANICE AF						7:13:04 AM		\$70.00
POL/Janice Ai	207273 M-F KRQE New:12p-1230p	:30	P3	KRQE JANICE AF						12:20:04 PM		\$275.00
POL/Janice Ai	207273 Dr. Phil 3p-4p	:30	P5	KRQE JANICE AF						3:34:47 PM		\$100.00
PQL/Janice Ai	207273 M-F KRQE New:4p-430p	:30	P4	KRQE JANICE AF						4:18:50 PM		\$175.00
PQL/Janice Ai	207273 M-F KRQE New:430p-5p	:30	P4	KRQE JANICE AF						4:38:25 PM		\$175.00
POL/Janice Ai	207273 LN M-F 10p-1035p	:30	P5	KRQE JANICE AF						10:27:49 PM		\$550.00
POL/Janice Ai	207273 David Letterman1035p-1137p	:30	P5	KRQE JANICE AF						11:11:45 PM		\$125.00
												\$1,520.00
												\$1,520.00
<i>Date: 09/26/12</i>												
<i>Station: KRQE</i>												
POL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						5:25:32 AM		\$50.00
POL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						6:46:00 AM		\$100.00
PQL/Janice Ai	207273 CBS This Mornii CBS Early S	:30	P5	KRQE JANICE AF						8:29:02 AM		\$70.00
PQL/Janice Ai	207273 Dr. Phil 3p-4p	:30	P5	KRQE JANICE AF						3:43:05 PM		\$100.00
POL/Janice Ai	207273 LN M-F 10p-1035p	:30	P5	KRQE JANICE AF						10:28:04 PM		\$550.00
POL/Janice Ai	207273 David Letterman1035p-1137p	:30	P5	KRQE JANICE AF						11:25:45 PM		\$125.00
												\$995.00
												\$995.00
<i>Date: 09/27/12</i>												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						5:45:36 AM		\$50.00
POL/Janice Ai	207273 CBS This Mornii CBS Early S	:30	P5	KRQE JANICE AF						8:36:54 AM		\$70.00
POL/Janice Ai	207273 M-F KRQE New:12p-1230p	:30	P3	KRQE JANICE AF						12:12:13 PM		\$275.00
POL/Janice Ai	207273 M-F KRQE New:4p-430p	:30	P4	KRQE JANICE AF						4:08:45 PM		\$175.00
POL/Janice Ai	207273 M-F KRQE New:430p-5p	:30	P4	KRQE JANICE AF						4:38:25 PM		\$175.00
PQL/Janice Ai	207273 David Letterman1035p-1137p	:30	P5	KRQE JANICE AF						10:59:15 PM		\$125.00
												\$870.00
												\$870.00
<i>Date: 09/28/12</i>												
<i>Station: KRQE</i>												
POL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						6:31:40 AM		\$100.00
POL/Janice Ai	207273 Dr. Phil 3p-4p	:30	P5	KRQE JANICE AF						3:24:44 PM		\$100.00
PQL/Janice Ai	207273 LN M-F 10p-1035p	:30	P5	KRQE JANICE AF						10:27:34 PM		\$550.00
												\$750.00
												\$750.00
<i>Date: 09/29/12</i>												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 LN Sa	10p-1035p	:30	P5	KRQE JANICE AF					10:26:53 PM		\$325.00
												\$325.00
												\$325.00
<i>Date: 09/30/12</i>												
<i>Station: KRQE</i>												
POL/Janice Ai	207273 LN Su	10p-1035p	:30	P4	KRQE JANICE AF					10:06:55 PM		\$500.00
												\$500.00
												\$500.00
<i>Date: 10/01/12</i>												
<i>Station: KRQE</i>												
PQL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						5:12:36 AM		\$50.00
PQL/Janice Ai	207273 M-F KRQE New:KRQE News	:30	P5	KRQE JANICE AF						6:18:40 AM		\$100.00
PQL/Janice Ai	207273 CBS This Mornii CBS Early S	:30	P4	KRQE JANICE AF						8:46:01 AM		\$100.00
POL/Janice Ai	207273 M-F KRQE New:12p-1230p	:30	P5	KRQE JANICE AF						12:05:17 PM		\$125.00
POL/Janice Ai	207273 Dr. Phil 3p-4p	:30	P5	KRQE JANICE AF						3:51:28 PM		\$100.00
PQL/Janice Ai	207273 LN M-F 10p-1035p	:30	P5	KRQE JANICE AF						10:07:52 PM		\$550.00
PQL/Janice Ai	207273 David Letterman1035p-1137p	:30	P5	KRQE JANICE AF						10:47:00 PM		\$125.00
												\$1,150.00

[Sorted by: Date]

Spot Manager: All, 09/24/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/01/12												\$1,150.00
Date: 10/02/12												

Station: KRQE

POL/Janice Ar	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF	5:52:14 AM	\$50.00
POL/Janice Ar	207273 M-F KRQE New	KRQE News	:30 P5	KRQE JANICE AF	6:52:05 AM	\$100.00
PQL/Janice Ar	207273 CBS This Morni	CBS Early S	:30 P4	KRQE JANICE AF	8:28:02 AM	\$100.00
PQL/Janice Ar	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF	12:18:49 PM	\$125.00
PQL/Janice Ar	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF	3:43:05 PM	\$100.00
PQL/Janice Ar	207273 M-F KRQE New	4:30p-5p	:30 P5	KRQE JANICE AF	4:47:10 PM	\$125.00
PQL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF	5:58:28 PM	\$250.00
						\$850.00
						\$850.00

Date: 10/03/12

Station: KRQE

PQL/Janice Ar	207273 M-F KRQE New	12p-1230p	:30 P5	KRQE JANICE AF	12:20:19 PM	\$125.00
POL/Janice Ar	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF	3:16:01 PM	\$100.00
POL/Janice Ar	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF	4:17:20 PM	\$125.00
PQL/Janice Ar	207273 M-F KRQE New	4:30p-5p	:30 P5	KRQE JANICE AF	4:57:26 PM	\$125.00
PQL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF	5:36:12 PM	\$250.00
PQL/Janice Ar	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF	11:11:45 PM	\$125.00
						\$850.00
						\$850.00

Date: 10/04/12

Station: KRQE

POL/Janice Ar	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF	4:28:00 PM	\$125.00
POL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF	5:43:18 PM	\$250.00
PQL/Janice Ar	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF	10:15:51 PM	\$550.00
POL/Janice Ar	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF	11:24:00 PM	\$125.00
						\$1,050.00
						\$1,050.00

Date: 10/05/12

Station: KRQE

PQL/Janice Ar	207273 M-F KRQE New	4p-430p	:30 P5	KRQE JANICE AF	4:08:15 PM	\$125.00
PQL/Janice Ar	207273 M-F KRQE New	430p-5p	:30 P5	KRQE JANICE AF	4:37:55 PM	\$125.00
POL/Janice Ar	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF	10:26:13 PM	\$550.00
						\$800.00
						\$800.00
						\$9,660.00

[Sorted by: Date]